

About Raechelle L. Drakeford

Raechelle was born and raised in North Minneapolis and is a 1993 graduate of North High School. She completed the Summatech (Math, Science and Technology magnet) program and finished #8 in her class. She then attended the University of Minnesota and obtained a Bachelor's of Science degree in Chemical Engineering in 1998 and a Master's Degree in Materials Science and Engineering in 2004. Raechelle was an active INROADS student and with that completed 5 internships with 3M from 1993-1998. She became a full-time 3M employee in 2001 where she spent 6 years in Product Development and is currently in Supply Chain and Manufacturing Engineering. An avid community volunteer, Raechelle is skilled in personal and professional workshop facilitation and has served on boards for the Minnesota Academy of Science, North High School, and more. In addition, she has won several service awards; including two-time INROADS Alumna of the Year. Raechelle has a proven track record of academic and professional success and she believes that the key to continual success is reading. She quotes, "A lack of reading is a lack of succeeding." In the spring of 2007, Raechelle founded Butterfly Springs, LLC with the vision of drawing on her background to implement her principles of success to transform communities and businesses via comprehensive developmental services.

"Raechelle is a competent and caring professional who effectively connects with youth and has a knack for getting them to take serious note of her lessons and recommendations."
Melvin Collins
INROADS Strategic Accounts Manager

Butterfly Springs, LLC

Butterfly Springs is dedicated to the personal and professional transformation of it's constituents in communities and businesses through:

Tutoring

Mentoring, Coaching

Motivational Speaking

Essay Writing, Resume Writing

Etiquette Training

Workshop Facilitation

Team Building/Training

Customized Programs

The Vision of Butterfly Springs is:

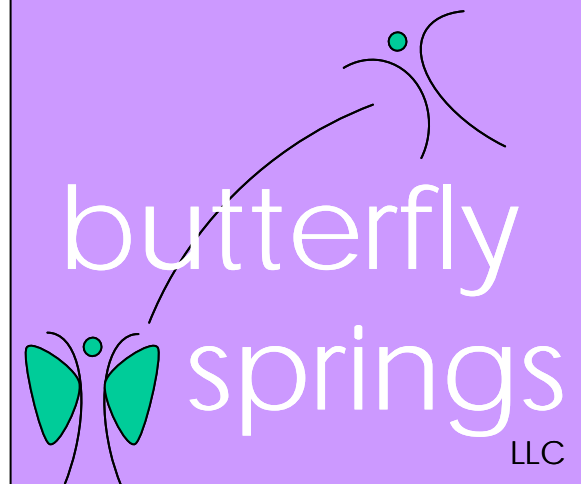
To grow and transform youth, developing individuals, communities and businesses through personal and professional development.



Resort to your personal and professional metamorphosis!

www.butterflysprings.org
butterflysprings@gmail.com
612-327-8505

Tutoring and Mentoring Program



Not just
tutoring as usual!

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State of Our Youth

- ✓ 1/3 of high school graduates never read another book for the rest of their lives.
- ✓ 80% of families did not buy or read a book last year.
- ✓ Each day in the US, people spend 4 hours watching TV, 3 hours listening to the radio and 14 minutes reading magazines.
- ✓ Students who reported having books, magazines, newspapers, encyclopedias in their home scored, on average, higher on tests than those who reported having fewer reading materials.
- ✓ The educational careers of 25 to 40 % of American children are imperiled because they don't read well enough, quickly enough, or easily enough.
- ✓ To participate fully in society and the workplace in 2020, citizens will need powerful literacy abilities that until now have been achieved by only a **small** percentage of the population.

Why do we care about these reading statistics?

Because a lack of reading is a lack of succeeding! All successful entrepreneurs, managers, artists, entertainers READ a lot of books! Leaders are readers and the more proficient our youth are in reading, the more successful and productive they will be in math, science, and LIFE!

Why we need to take action! Our youth are the community's most vital asset and it is our job to protect them. We cannot only rely on our school systems – it takes a village! We need a paradigm shift in the programs, services, and support systems we provide our youth to transform them. The Butterfly Springs tutoring and mentoring program is designed to do just that!

Butterfly Springs Tutoring & Mentoring

The Program – This comprehensive program will focus on MATH, SCIENCE, and READING as this is where there is critical need in the community. It's not just "tutoring as usual" in that Butterfly Springs is committed to transforming our youth and promoting them to the next level! It is our passion to develop the student to achieve meaningful success at their current grade level and to prepare them for meaningful success at the next level.

The Team – The Butterfly Springs tutoring and mentoring team is equipped with top –notch academic and professional tutors. The founder has a proven track record of success and the Butterfly Springs philosophy will implement innovative principals of success to guide youth through a life-changing metamorphosis. Our goal is to develop academic, familial, community, entrepreneurial, and corporate professionals – starting at any level.

"Raechelle is uniquely equipped to share the principles and techniques that have proven practical and beneficial in both her professional and personal life. She incorporates individual goal setting responsibility with learning how to develop support systems and resources for lifelong success. Her personal interest in the total well being of those she teaches sets her apart from other trainers in the field."

*Gene Washington
3M Workforce Diversity Manager*

- **Session duration:** 1 - 1 ½ hours
- **When:** Weekday evenings; Saturday mornings, afternoons
- **Cost:** \$45 / session
- **Where:** North, south, west, east metro – libraries, community locations, homes

Expectations

Expectations of students:

Students are welcome at all academic achievement levels in grades K – 12. Students must desire to learn how to study, what it takes to get good grades, to succeed in school and beyond and how to get the next level! Come rested, alert and prepared with:

- Questions, weekly assignments, weekly goals
- Positive, open, accountable attitude
- Commitment to program minimum of 1 semester
- Be prepared to undergo a metamorphosis and for the light bulb to go ON!

Expectations of tutors/mentors:

Our highly skilled academic and professional tutors are carefully selected via the Butterfly Springs screening process. We provide a free 30 minute consultation with parent(s) prior to 1st tutoring/mentoring session. Our tutors are prepared to transform our youth by:

- Training and teaching students how to study, how get good grades, and how to excel in class.
- Developing problem solving processes, critical thinking / questioning skills.
- Empowering students to discover their own solutions.
- Providing school and life goal setting, coaching and mentoring.
- Serving each student as a resource to opportunities outside of school.
- Supplementing and reinforcing the educational journey of the student.